



PRESS RELEASE

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ZF Best Choice Strategy

- **Best Choice Strategy for Off-Highway Transmission and Axle Systems: Basic-, High-, and Premium Line products.**
- **ZF transmissions and axles are designed to meet the requirements of today's and tomorrow's world markets – a key element for driving the Design to Market-strategy**

Optimized fuel consumption, higher efficiency, cost reduction and innovative design concepts determine the trends in the construction industry.

ZF as a “global player” for Driveline technology faces these challenges and for this reason offers the so called “Best Choice Strategy.” Our customers are able to select between different modular transmission and axle concepts.

The technology levels Basic-, High- and Premium line are tailored to the needs of the different customers and applications. The perfect solution for future challenges in global markets.

Emerging Off-Highway Markets offer significant growth opportunities.

Best Cost products and markets are playing a significant role for Off-Highway machinery systems. Furthermore, the importance of globally acting manufacturers with production facilities all over the world continues to increase.

But also for new upcoming markets ZF has got the right products with market intelligence and service stations for the local support.

For a global product strategy, especially for the Off-Highway markets, it is essential to align market-specific technologies, local production as well as local engineering and service.

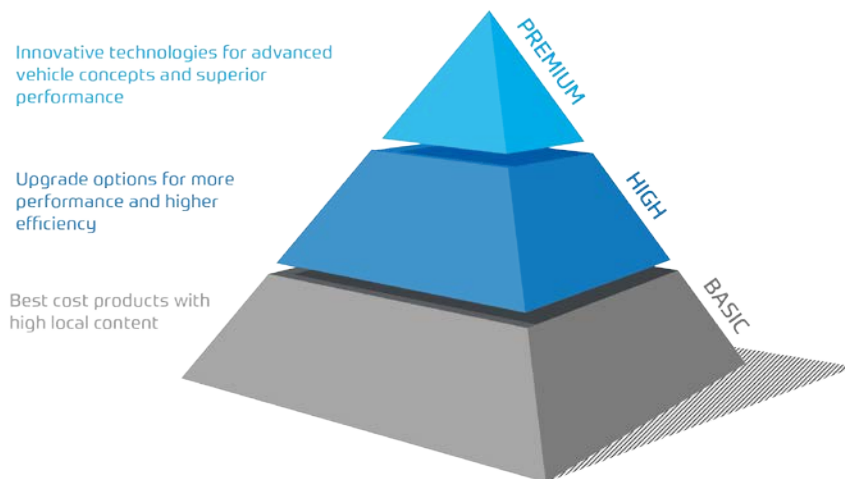
Only with this “Global Footprint” ZF is able to meet future market trends and regional customer and supplier requirements.



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OEM's today are facing extremely versatile market demands. While their products have to match highly cost sensitive markets, premium markets are asking for high-tech products. With 3 technology levels ZF Best Choice Strategy meets both requirements. (Fig 1)

ZF Premium line products – developed for superior performance. With the EFFICIENCY PACKAGE ZF is defining new standards by reducing fuel consumption up to 25 % and increasing productivity up to 20 %.

A new star is born – the 4-speed wheel loader transmission



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ZF BASICPOWER is based on well-proven ERGOPOWER technology. It offers market-specific software functions and shifting quality for enhanced requirements made in China.

20 years experience in the market – the ZF WG 200 series offers a well-established product. The 4-speed transmission is the basis for robust and reliable vehicle concepts.

Caption:

- 1) ZF Best Choice: Three technology levels in order to optimally meet all technological and economical requirements.

Image: ZF

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ZF Friedrichshafen AG

ZF is a global leader in driveline and chassis technology as well as active and passive safety technology. The company has a global workforce of 146,000 with approximately 230 locations in some 40 countries. In 2017, ZF achieved sales of €36.4 billion and as such, is one of the largest automotive suppliers worldwide.

ZF enables vehicles to see, think and act. The company invests more than six percent of its sales in research and development annually – in particular for the development of efficient and electric drivelines and also in striving for a world without accidents. With its broad portfolio, ZF is advancing mobility and services for passenger cars, commercial vehicles and industrial technology applications.

For further press information and images, see www.zf.com