



ZF Takes Home ETM Awards as “Best Brand”

- **In the ETM publisher’s readers’ choice awards, ZF once again ranks first in the “Commercial Vehicle Transmission” category.**
- **The ZF-Intarder designed to improve safety came out on top in the “Retarder” category**
- **ZF technology expertise impresses readers and vehicle manufacturers**

Stuttgart. More than 12,000 readers sent in their votes and, in the end, ZF Friedrichshafen AG came out on top. During the “ETM Awards” ceremony, ZF again took home trophies in the following categories: “Best Brand – Commercial Vehicle Transmissions” and “Best Retarder”. In 2018, manufacturers, fleet operators and professional drivers again unanimously agreed that ZF drive systems offer the best quality with the highest level of efficiency and cost effectiveness.

The annual readers’ choice awards sponsored by the ETM publishing house is considered by the commercial vehicle industry as a reliable indicator of a company’s image and the quality of its products. Companies that want to go home with one or more of the “ETM Awards” must also win over a large and equally demanding group of judges, namely the readers of the magazines “lastauto omnibus”, “trans aktuell” and “FERNFAHRER”. A total of 12,895 votes were received for the 13 vehicle and 27 product categories.

A repeat double win for ZF

For the fourteenth year running, readers ranked ZF first in the “Commercial Vehicle Transmission” category. At 69.1 percent of the votes – an increase of 18.3 percent compared to last year – the Friedrichshafen company retained the upper hand with a considerable lead. In the “Retarder” product group, the wear-free ZF “Intarder” continuous brake defended its lead with 68.8 percent of the vote compared to last year’s 55.6 percent.



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“We are proud to once again receive two of the prestigious trophies this year,” said Andreas Moser, head of Market for the ZF Commercial Vehicle Technology Division, during the awards ceremony held on June 21 in Stuttgart. “The double win is proof of how impressed our customers are with our transmissions. At ZF, we see this trust as motivation to guarantee manufacturers, fleet operators and drivers the highest possible level of efficiency and reliability, even as we enter the next development cycle.”

ZF's transmission expertise excels

Leading the ZF winning streak during the “ETM Awards” was the TraXon automatic transmission system. Equipped with several transmission functions, such as the predictive shifting strategy PreVision GPS, the TraXon has proven itself daily in long-distance logistics due to its power and fuel efficiency. Not only are truck manufacturers impressed by ZF's transmission expertise, bus manufacturers, most recently VDL, are relying increasingly on the successful modular product.

Another product that went home with a readers’ choice award was the powerful 6-speed automatic transmission EcoLife, which is installed in city and intercity buses. Recently, this successful product was enhanced for use in coaches and renamed the EcoLife Coach. Designed for an input torque of up to 2,300 Nm, the 6-speed automatic transmission can play to its strengths particularly well during frequent and rapid gear shifting. Such strengths include high efficiency as well as gentle, efficient acceleration without tractive force interruption and wear-free braking thanks to the integrated retarder.



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Captions:

- 1) Repeat double win: Andreas Moser, head of Market for the ZF Commercial Vehicle Technology Division, during the awards ceremony on June 21 in Stuttgart. The Group won big at this year's "ETM Awards": once again bringing home trophies for the "Commercial Vehicle Transmission" and "Retarder" categories.
- 2) The modular TraXon transmission system from ZF ensures efficiency in the commercial vehicle industry. The integrated ZF-Intarder auxiliary brake reduces wear on the service brakes and increases safety.
- 3) The tried-and-trusted 6-speed automatic transmission EcoLife Coach is designed for input torques up to 2,300 Nm.
- 4) The ZF EcoLife Coach automatic transmission is impressive, particularly on mountainous roads in coaches.

Photos: ZF

Press Contacts:

Frank Discher, Technology and Product Communications,
Tel.: +49 7541 77-960770, E-Mail: frank.discher@zf.com

Robert Buchmeier, Head of Technology and Product Communications,
Tel.: +49 7541 77-2488, e-mail: robert.buchmeier@zf.com

ZF Friedrichshafen AG

ZF is a global leader in driveline and chassis technology as well as active and passive safety technology. The company has a global workforce of 146,000 with approximately 230 locations in some 40 countries. In 2017, ZF achieved sales of €36.4 billion. ZF is one of the largest automotive suppliers worldwide.

ZF allows vehicles to see, think and act. The company invests more than six percent of its sales in research and development annually – in particular for the development of efficient and electric drivelines and also in striving for a world without accidents. With its broad portfolio, ZF is advancing mobility and services in the automobile, truck and industrial technology sectors.

For further press information and photos please visit: www.zf.com