Transmissions and Retarders: ZF Named “Best Brand” at the ETM Awards Once Again

- Influential: ZF’s technology expertise
- Thirteen years in a row: ETM’s readers’ rank ZF first in the “Commercial Vehicle Transmissions” category, 2020
- Increased safety: ZF first again in the “Retarder” category.

Stuttgart. More than 8,000 readers voted ZF Friedrichshafen AG winners. ZF took home trophies from the ETM Awards Ceremony 2020 in the following categories: “Best Brand – Commercial Vehicle Transmissions” and “Best Retarder”. Manufacturers, fleet operators and professional drivers solidly agreed once again, that ZF drive systems offered the best quality with the highest levels of efficiency and cost-effectiveness.

The annual readers’ poll, sponsored by publisher ETM, is considered by the commercial vehicle industry to be a reliable indicator of a company’s image and the quality of its products. Companies wanting to take home an ETM Award must convince a group of judges, as large as it is demanding, namely the readers of magazines lastauto omnibus, trans aktuell, and FERNFAHRER. A total of 8,125 votes were cast in the various vehicle and product categories.

Double Success for ZF

Once again, ZF owes its double victory to the innovative products it produces in the Commercial Vehicle Transmission and Retarder categories. With 68.6 percent of the vote, the Friedrichshafen-based Group was the clear winner for the 13th year, retaining its title in the “Commercial Vehicle Transmissions” category. ZF’s wear-free Intarder retarder defended its top spot on the podium consecutively for the 8th year, easily taking the “Retarders” category with 63.7 percent of the vote.

Andreas Moser, head of ZF’s Commercial Vehicle Technology division, commented: “These awards really highlight the expertise with which ZF
has won the trust of vehicle manufacturers, fleet operators, and drivers. We see these trophies as the motivation for us to continue developing innovative, efficient, and robust driveline technology.” Andreas Moser accepted the awards on July 23rd, in Friedrichshafen.

**Impressive: Transmission Expertise From ZF**
The TraXon automatic transmission system is a key factor in ZF’s winning streak at the ETM Awards. Equipped with several transmission functions, including the predictive shift strategy PreVision GPS, TraXon proves its worth every day especially in long-distance logistics, through its performance and fuel-efficiency.

**Captions:**
1) Another double victory: Andreas Moser, head of the ZF Commercial Vehicle Technology Division, with both awards. At this year’s "ETM Awards", the Group once again won the categories "Commercial Vehicle Transmissions" and "Retarders".
2) ZF’s TraXon transmission system ensures efficiency in the commercial vehicle industry. The integrated ZF Intarder auxiliary brake reduces wear on the service brakes and increases safety.
3) The EcoLife automatic transmission is primarily used in city buses. The new generation EcoLife was introduced in 2019 and features numerous innovations.

Photos: ZF

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ZF Friedrichshafen AG
ZF is a global technology company and supplies systems for passenger cars, commercial vehicles and industrial technology, enabling the next generation of mobility. ZF allows vehicles to see, think and act. In the four technology domains Vehicle Motion Control, Integrated Safety, Automated Driving, and Electric Mobility, ZF offers comprehensive solutions for established vehicle manufacturers and newly emerging transport and mobility service providers. ZF electrifies different kinds of vehicles. With its products, the company contributes to reducing emissions and protecting the climate.

ZF, which acquired WABCO Holdings Inc. on May 29, 2020, now has 160,000 employees worldwide with approximately 260 locations in 41 countries. In 2019, the two then-independent companies achieved sales of €36.5 billion (ZF) and $3.4 billion (WABCO).

For further press information and photos please visit: www.zf.com