



## ZF Strengthens Its AI Competence With Technology Collaborations in Israel

- **Two new strategic collaborations with Israeli technology companies: Cognata and OptimalPlus**
- **ZF taps into Israeli technology company ecosystem as part of its global innovation strategy**
- **ZF a key partner with Mobileye on camera-based safety solutions**

**Friedrichshafen. As a part of its next generation mobility solutions to achieve Vision Zero, zero accidents and zero emissions, ZF Group announced its strategic collaboration with Israeli technology companies Cognata and OptimalPlus. These technology enterprises bolster ZF's competence in the area of plant operations management, and the enhanced efficiency of ADAS validation operations.**

ZF continually enhances its systems in the areas of digital connectivity and automation in order to allow vehicles to see, think and act. The announcement of the collaborations with Israeli tech start-ups Cognata and OptimalPlus underpins ZF's innovation management process which entails working collaboratively with the technology ecosystem, in addition to its own in-house research and development. Commenting on the collaborations, Dr. Dirk Walliser, ZF Senior Vice President Corporate R&D said: "We believe Israel is one of the hotbeds for tech innovations. At ZF, we seek to work jointly with this ecosystem to develop technologically advanced solutions that will shape future mobility and create value-added affiliations and market catalysts."

ZF's collaboration with Cognata is in the area of ADAS raw data management and transformation. This collaboration will enhance our capabilities in ADAS data management for validation. ZF will be collaborating with OptimalPlus to improve plant performance and jointly bring specialized software products in the future.



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Page 2/3, 2019-11-05

ZF has been tapping into Israel's tech ecosystem for many years. The biggest success story is the collaboration between ZF and Mobileye, An Intel Company. This has led to a world-leading combination for the supply of forward-facing intelligent cameras and underlying software in the Advanced Driver Assistance space.

The companies have worked together to develop both single lens cameras and the Tri-cam, the industry's only three lens intelligent camera. These are recognized as industry standard for advanced computer vision and Mobileye is a leader in vision processing technology incorporating highly developed algorithms. ZF and Mobileye are also jointly developing advanced Level2+ automated driving systems for light vehicles.

Based on these successes, ZF continues to seek technology enterprise opportunities within an active Israeli technology ecosystem.

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**ZF Friedrichshafen AG**

ZF is a global technology company and supplies systems for passenger cars, commercial vehicles and industrial technology, enabling the next generation of mobility. With its comprehensive technology portfolio, the company offers integrated solutions for established vehicle manufacturers, mobility providers and start-up companies in the fields of transportation and mobility. ZF continually enhances its systems in the areas of digital connectivity and automation in order to allow vehicles to see, think and act.



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Page 3/3, 2019-11-05

In 2018, ZF achieved sales of €36.9 billion. The company has a global workforce of 149,000 with approximately 230 locations in 40 countries. ZF invests over six percent of its sales in research and development annually.

For further press information and photos please visit: [www.zf.com](http://www.zf.com)

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