



## **Transmissions and Retarders: ZF Once Again Named “Best Brand” at the ETM Awards**

- **ZF’s technology expertise takes the plaudits**
- **In the ETM publishing house’s readers’ choice awards, ZF ranks first in the “Commercial Vehicle Transmissions” category**
- **Safety boost: ZF again comes out on top in the “Retarders” category**

**Stuttgart. More than 8,000 readers sent in their votes and, in the end, ZF Friedrichshafen AG came out on top. During the ETM Awards ceremony, ZF again took home trophies in the following categories: “Best Brand – Commercial Vehicle Transmissions” and “Best Retarder”. Manufacturers, fleet operators, and professional drivers again unanimously agreed once more that ZF drive systems offer the best quality with the highest level of efficiency and cost-effectiveness.**

The annual readers’ choice awards sponsored by the ETM publishing house are considered by the commercial vehicle industry to be a reliable indicator of a company’s image and the quality of its products. Companies that want to take home an ETM Award also have to win over a group of judges that is as large as it is demanding, namely the readers of the magazines *lastauto omnibus*, *trans aktuell*, and *FERNFAHRER*. A total of 8,415 votes were cast for the 13 vehicle and 27 product categories.

### **Two-Fold Success for ZF**

ZF once again owes its double victory to the innovative products it produces in the “Commercial Vehicle Transmissions” and “Retarders” categories. With 56.7 percent of the vote, the Friedrichshafen-based Group was the clear winner as it retained its title in the “Commercial Vehicle Transmissions” category, and ZF’s wear-free Intarder retarder defended its top spot on the podium in the “Retarders” category with ease, taking 56.6 percent of the vote.



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Winfried Gründler, responsible for the Electric Mobility projects business and the Head of Truck and Van Driveline Technology in ZF's Commercial Vehicle Technology division, commented: "These awards really underline the expertise with which ZF has won the trust of vehicle manufacturers, fleet operators, and drivers. We see these trophies as motivation that will inspire us to continue developing innovative, efficient, and robust driveline technology. Our objective is to guarantee performance and minimized operating costs throughout the entire service life of our products." Dietmar Mayer, Director of Market Management for Truck and Van Driveline Technology, accepted the awards at the evening ceremony in Stuttgart on June 26, 2019.

**ZF's Transmission Expertise Takes the Plaudits**

The TraXon automatic transmission system is a key factor in ZF's winning streak at the ETM Awards. Equipped with several transmission functions, such as the predictive shifting strategy PreVision GPS, TraXon proves itself daily in long-distance logistics due to its power and fuel-efficiency. ZF is continuously improving this transmission. TraXon is now available with an optional predictive maintenance solution. Consequently, maintenance can be planned proactively, which in turn shortens vehicle downtimes and prevents vehicles from being stranded. This not only reduces costs – it also extends the transmission's service life at the same time.

Captions:

- 1) Another double victory: Dietmar Mayer, Director of Market Management for Truck and Van Driveline Technology in ZF's Commercial Vehicle Technology division, at the awards ceremony in Stuttgart on June 26, 2019. The Group once again took top spot in the "Commercial Vehicle Transmissions" and "Retarders" categories at this year's ETM Awards.
- 2) ZF's TraXon transmission system ensures efficiency in the commercial vehicle industry. The integrated ZF Intarder auxiliary brake reduces wear on the service brakes and increases safety. A



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predictive maintenance function, available as an optional extra since 2019, helps to further reduce operating costs.

- 3) The automatic transmission EcoLife is mainly used for city buses. A new, cloud-based program for predictive maintenance planning – ZF DriveLife – monitors and analyzes the heavy wear and tear that vehicles in public transport systems are subjected to.

Photos: ZF

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**ZF Friedrichshafen AG**

ZF is a global technology company and supplies systems for passenger cars, commercial vehicles and industrial technology, enabling the next generation of mobility. With its comprehensive technology portfolio, the company offers integrated solutions for established vehicle manufacturers, mobility providers and start-up companies in the fields of transportation and mobility. ZF continually enhances its systems in the areas of digital connectivity and automation in order to allow vehicles to see, think and act.

In 2018, ZF achieved sales of €36.9 billion. The company has a global workforce of 149,000 with approximately 230 locations in 40 countries. ZF invests over six percent of its sales in research and development annually.

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